

# Create a BRAND

# Privacy for BRANDZin

BRANDZin is committed to protecting and respecting your privacy. This policy, together with our website terms of use and any other documents referred to in it, tells you what information we collect from you, or that you may give to us, how the information is collected, and how the information will be processed by us. Please ensure that you have read this policy and that you understand how we will collect and use your personal data. By visiting www.brandz-in.com ("Our Site") you are accepting and consenting to the practices described in this policy. For the purpose of the General Data Protection Regulation (GDPR), the data processor is BRANDZin ("we")

# INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you: Information you give us. You may give us information about you by corresponding with us by phone, email or otherwise. The information you give us may include your name, address, e-mail address and phone number. Information we collect about you. With regard to each of your visits to our site we may automatically collect the following information: Technical information, including the Internet Protocol (IP) address used to connect your computer to the Internet, browser type and version, operating system and platform; and information about your visit, including the full Uniform Resource Locators (URL).

### **COOKIES**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. Our cookies help us too: Make our website work as you would expect Improve the speed/security of the site Continuously improve our website for you We do not use cookies to: Collect any personally identifiable information (without your express permission) Pass data to advertising agencies. Pass personally identifiable data to third parties. Pay sales commissions. You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies. However, please note that doing this may affect how our website functions. Some pages may become unavailable to you or require repeat logins. If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this.

### **USES MADE OF THE INFORMATION**

We use information held about you in the following ways: Information you give to us. We will use this information: to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us; to provide you with information about other goods and services we offer that are similar to those that you have already purchased or enquired about; to notify you about changes to our service; and to ensure that content from our site is presented in the most effective manner for you and for your computer. Information we collect about you. We will use this information: to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes; to improve

our site to ensure that content is presented in the most effective manner for you and for your computer; to allow you to participate in BRANDZin features of our service, when you choose to do so; as part of our efforts to keep our site safe and secure.

### **YOUR RIGHTS**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us by e-mail at info@brandzin.com. Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### **ACCESS TO INFORMATION**

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of up to £10 to meet our costs in providing you with details of the information we hold about you.

### **CHANGES TO OUR PRIVACY POLICY**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

# CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@brandzin.com.